



For Immediate Release

SAULT STE. MARIE, ON (June 4, 2020) - Northern Credit Union (Northern) pledges matching donations and launches Pandemic Recovery Fund to meet the urgent needs of the community.

Northern Credit Union has established the True North Stronger Fund to support communities throughout Ontario in response to the COVID-19 pandemic. In coordination with United Way, donations will provide immediate support in areas in which Northern has a presence. Northern has committed, up to \$20,000, to match member and community donations made to the fund. "In times like these, it is important that our members know that we are here for them," says Richard Adam, President and CEO of Northern Credit Union. The True North Stronger Fund will support the well-being of communities and families who have been directly affected by the COVID-19 pandemic in areas in which Northern Credit Union operates. Together we are stronger."

One hundred percent of contributions will be distributed by United Way in support of local needs. Northern Credit Union has intentionally designed this fund with flexibility to ensure resources can support the changing needs in the communities in which it operates.

"Now more than ever, it is critical that we all work together to protect the most vulnerable in our communities and we're thankful to Northern Credit Union for their generosity," said Dan Clement, President and CEO, United Way Centraide Canada, "With this support from Northern Credit Union and their members, United Way Centraides serving Northern Ontario communities can ensure the most vulnerable have access to life's essentials and that community partners and agencies continue to do their vital work in those Communities."

Those who wish to contribute to the True North Stronger Fund may do so at:

www.northerncu.com/tnsfund

To learn more about United Way's efforts in response to the COVID-19 pandemic visit:

www.unitedway.ca/covid-19

All other inquiries should be directed to communities@northerncu.com

About Northern Credit Union:

Northern Credit Union is a full-service, locally operated financial institution, offering personal and commercial products and services and financial planning expertise to more than 70,000 member shareholders. Serving 31 Ontario communities, Northern is committed to educating members about financial literacy and providing the tools to help members achieve their financial goals. For more information, visit northerncu.com.

About United Way Centraide Canada

Since 1919, United Way Centraide (UWC) has been dedicated to creating opportunities for a better life for all Canadians in local communities across the country. United Way Centraide Canada (UWCC) was founded in 1939 and provides national leadership and support to a federated network of United Way and Centraide offices serving more than 5,000 communities across Canada. Together we are a national

network of local community builders, working to alleviate the conditions of the most vulnerable today and building stronger, more prosperous communities for all.

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