



For Immediate Release

SAULT STE. MARIE, ON (June 1, 2021) – Grocer 4 Good and Northern Credit Union take part in the great Canadian Giving Challenge!

The Great Canadian Giving Challenge is here! This June, join Grocer 4 Good (G4G) and Northern Credit Union as they participate for the first time in the Great Canadian Giving Challenge - a summer fundraising campaign put on by Canada Helps. Every dollar donated through the Canada Helps website, will enter G4G into the contest, providing chances for G4G to win up to \$20,000 at the end of the month!

Northern Credit Union has pledged to match community donations up to \$3,000 which will help fund G4G's employee retention, growth and operations (and hopefully provide them with a better chance at winning the Canada Helps prize!).

"Helping our local communities is one of the most rewarding aspects of belonging to Northern Credit Union. We're excited to participate alongside G4G and challenge those in the community to donate as well! We want to thank G4G for their investment in Sault Ste. Marie and look forward to seeing their continued growth." says Josh Ingram, Northern Credit Union's Community Outreach Manager.

If you would like to donate and help G4G during this summer campaign, you can visit:

<https://www.canadahelps.org/en/charities/grocer-4-good-ability-development-program/>

What does your donation to G4G do?

1. Supports paid employment opportunities for our staff, who over 90% identify as having a disability
2. Maintains the low mark-up on products to accommodate those who are on limited incomes
3. Instills the values that we all have something to contribute to our community in a meaningful and rewarding way
4. Maintains a consistent Program Manager who mentors and supports all of our staff in their training and development - as well as run the day-to-day operations

Some regularly asked questions:

Who can shop at G4G?

Everyone! We are a smaller grocery retailer and offer a variety of products at a low mark-up.

Do you have discount days?

We have senior discounts on Thursdays and student discounts on Fridays (10% off storewide)

What are your hours and where are you located?

We are located at 133 Gore Street, and our hours are Monday - Wednesday, 10am-5pm, Thurs - Friday, 10am - 6pm, and Saturday, 12pm - 4pm.

About Grocer4Good:

We operate with the primary purpose of employing people facing various barriers to paid employment and skill building, while we supply essential goods and services at a low mark-up to service an area that has limited access to fresh produce everyday grocery needs. Find out more on our website at, www.g4g.ca. Charitable Registration #77966 9134 RR0001

About Northern Credit Union:

Northern Credit Union is a full-service, locally operated financial institution, offering personal and commercial products and services and financial planning expertise to more than 70,000 member shareholders. Serving 28 Ontario communities, Northern is committed to educating members about financial literacy and providing the tools to help members achieve their financial goals. For more information, visit <https://www.northerncu.com/about/media-centre>

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