



For Immediate Release

(May 2022) Northern Credit Union is celebrating employee dedication and success during Employee Appreciation Week.

At Northern Credit Union, we understand how important our employees are to the success of our business. As our organization continues to change and evolve our employees play a critical role in helping to move our business into the future. The last two years, as we navigated unprecedented times, our employees stepped up and made a difference for our members, our business, and more importantly each other. In recognition of all their efforts, both present and future, Northern Credit Union is dedicating May 30th - June 3rd as Employee Appreciation Week. Through daily themes and activities, gifts and prizes, and a footprint-wide virtual All-Staff Event, Northern Credit Union is going full force to say "Thank You" to their devoted workforce.

Employee Appreciation Week is just one small way that we can recognize the remarkable ways our employees go above and beyond every day, says President and CEO, Richard Adam. A great organization starts with great people and I am truly honoured to lead an organization built of great people! Thank you to each and every one of our employees that contribute in countless ways to make Northern True North Strong.

Northern Credit Union is enthusiastic about maintaining a culture of employee respect and appreciation. Employee Appreciation Week comes with a unique theme to educate staff on their available resources for matters such as personal development, mental and physical wellness, exclusive employee perks, and community involvement. Daily interactive bulletins, informational videos, activities, prizes, and opportunities to connect with employees across the footprint will deliver meaningful tips, advice and support to our employees. The 2nd annual virtual All-Staff Event held on Thursday, June 3rd will allow hundreds of employees to connect and celebrate their accomplishments. To allow all employees to participate in this event, the True North Hub will be closing at 6:00 pm on Thursday, June 2nd, and will reopen at 8:00 am on Friday, June 3rd.

About Northern Credit Union:

Northern Credit Union is a full-service, locally operated financial institution, offering personal and commercial products and services and financial planning expertise to more than 75,000 member shareholders. Serving 21 Ontario communities, Northern is committed to educating members about financial literacy and providing the tools to help members achieve their financial goals. For more information, visit northernku.com.

Media Contact:

Jessie Wright, Communications and Community Events Specialist
Cell: 705-255-2854
Email: jessie.wright@northernku.com

¹ Hastwell, C. (2021). Creating a Culture of Recognition. Retrieved 19 May 2022, from <https://www.greatplacetowork.com/resources/blog/creating-a-culture-of-recognition>

